



# PH360: AI-First Platform for Public Health

Built by Public Health, for Public Health

Built by former public health officials, PH360 is a comprehensive AI-first platform designed specifically for local health departments. Our integrated platform features Maple (chat interface), Oak (chatbot builder), Birch (admin portal), and Ginkgo (knowledge bases) - all delivered on secure AWS infrastructure with complete data isolation and full legal defensibility.

## Core AI Capabilities

PH360 transforms public health operations with secure AI tools designed for health department workflows:

- ▶ Electronic Case Reporting (ECR)
- ▶ Provider Communications
- ▶ Food Code & Regulation Queries
- ▶ Document Processing & Analysis
- ▶ Disease Surveillance Support
- ▶ Community Health Assessments
- ▶ Environmental Health Inspections
- ▶ Health Education Materials
- ▶ Emergency Response Planning

## The Security Advantage

Generic AI Tools	PH360 Platform
Patient data at risk	Complete HIPAA compliance
No health department context	Built for public health workflows
Generic responses	Health-specific knowledge bases
No audit trails	Full compliance tracking
Commercial AI liability	Secure, defensible AI access

## Protection for Health Departments

Protect your department from AI-related risks while leveraging AI to better serve your community. PH360's health-focused compliance ensures patient privacy and professional standards:

### HIPAA Protection:

Patient data never leaves your secure environment

### Public Health Focus:

Built for health department needs and workflows

### Professional Standards:

Maintains clinical accuracy and health communication standards

### Community Trust:

Transparent, accountable AI preserves public confidence

## Why Health Departments Choose PH360



### HIPAA Security

AWS Bedrock infrastructure with health data protection standards.



### Health Compliance

Built for public health regulations and professional standards.



### Public Health-Focused

Designed specifically for public health department workflows.



### Proven in Health Departments

Live implementations with Sauk County and Cooper County health departments.

## Platform Features

PH360's integrated suite provides everything health departments need for secure, compliant AI deployment in public health:

### Oak: Health Chatbot Builder

Create health-specific chatbots without programming. Upload health codes, policies, and protocols instantly.

### Ginkgo: Health Knowledge Management

Ingest health documents, disease databases, and clinical protocols with source citations.

### Maple: Clinical Interface

Chat with health data using natural language queries while maintaining HIPAA compliance.

### Birch: Health Admin & Compliance

Real-time monitoring for health data usage with complete audit trails for inspections.

## Serve Your Community Better

Join health departments already leveraging secure AI with PH360. From disease surveillance to community health programs, PH360 helps you protect public health more effectively while maintaining the trust your community places in you.

## Ready to Get Started?

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